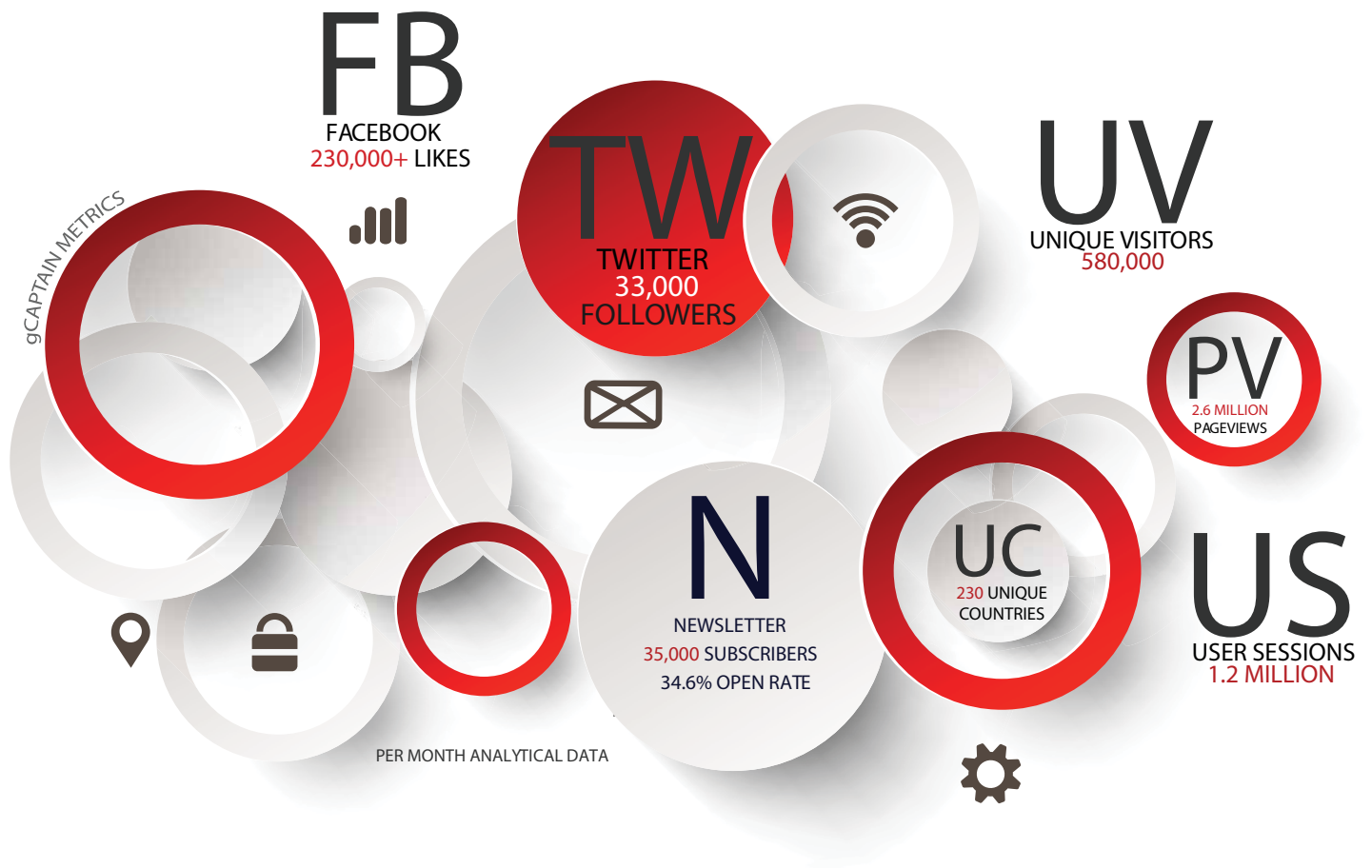


9CAPTAIN



2016 MEDIA KIT

Top Visited Maritime & Offshore
News Online

PARTNERSHIPS



RECOGNIZED BY:

The New York Times

WALL STREET JOURNAL

The Washington Post



ADVERTISING RATES

LOCATION	FOLD	SIZE	CPM
Homepage Button	Above	300x250	\$30
Homepage 2nd Button	Below	300x250	\$20
Content Page Leaderboard	Above	728x90	\$22
Content Page Button	Above	300x250	\$22
Content Page 2nd Button	Below	300x250	\$15
Forum Leaderboard	Above	728x90	\$20
Forum Button	Below	300x250	\$18
Job Leaderboard	Above	728x90	\$15
Newsletter	Above	728x90	\$2,000 /Week
Newsletter	Below	728x90	\$1,500 /Week

gCaptain works closely with advertisers and can customize campaigns to meet any size budget, duration or geo-target. The red sections of the preceding pages show the banner locations.

CAMPAIGN PACKAGES

Premium Package

Run-of-Site
Above Fold Only

Sizes: 300x250, 728x90
Impressions: 250,000
Package Rate: \$22 CPM
\$5,500 per month

Quarterly Package

Run-of-Site
Above and Below-Fold
Duration: 3-Month

Sizes: 300x250, 728x90
Impressions: 750,000
Package Rate: \$18 CPM
\$4,500 per month

Homepage

Homepage ONLY
Above and Below-Fold

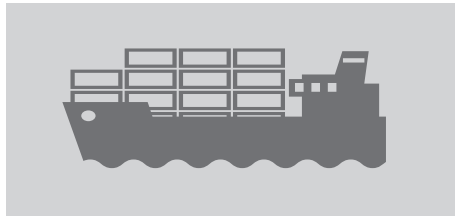
Sizes: 300x250
Impressions: 100,000
Package Rate: \$27.5 CPM
\$2,750 per month

CONTENT PAGE

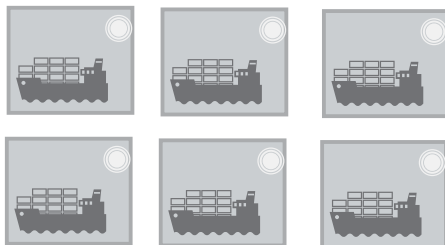


728 x 90

231



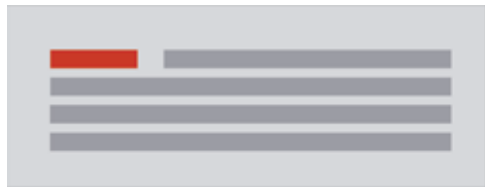
300 x 250



HOME PAGE



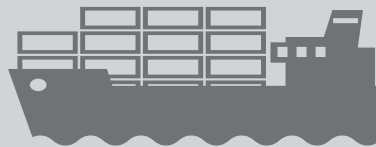
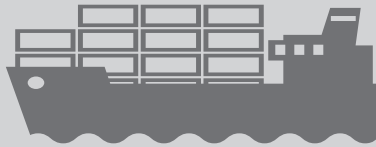
728 x 90



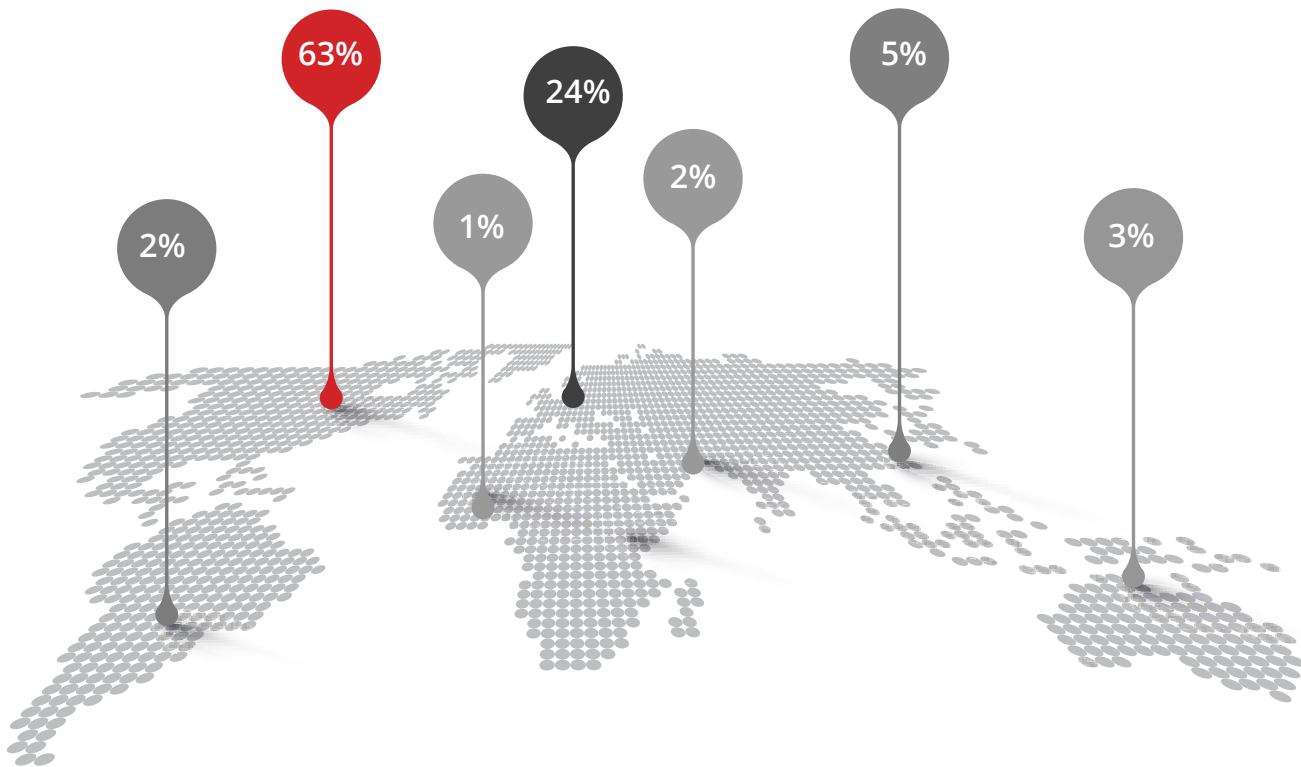
NEWSLETTER



728 x 90



GLOBAL REACH





 **Mike McDonald**
Director Of Advertising

 630 Quintana Road, Suite 192
Morro Bay CA 93442

 +1.805.704.2536

 MikeMcDonald@gCaptain.com

 gCaptain.com